

PSG Corporate Sponsorships & Annual Meeting Prospectus



Pennsylvania
Society of
Gastroenterology

PSG Corporate Sponsorship

The Pennsylvania Society of Gastroenterology is a 501(c)6 nonprofit corporation representing the interests of approximately over 300 gastroenterologists, certified registered nurse practitioners, physicians assistants, and nurses statewide.

Corporate sponsorship begins with the opening of the annual scientific meeting and ends the day before the next annual scientific meeting. Corporate sponsorship is provided without condition of product use, formulary status, or purchasing commitment. Corporate sponsorship is separate from meeting sponsorship; you will be notified separately about opportunities for meeting sponsorship. PSG's tax ID number is 23-2195718.

PSG's Mission Statement: The purposes of the corporation is to secure and maintain the best patient care and highest standard of practice in Gastroenterology through study of the scientific, socioeconomic, and legislative aspects of Gastroenterology and to educate the public on services rendered by gastroenterologists.



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Corporate Sponsorship Opportunities

There are four possible levels of annual corporate sponsorship.
The unique benefits of each level are listed below.

Platinum—\$15,000

- Recognition in the PSG newsletter, website, and in meeting materials
- (2) Exhibit tables at the Annual Scientific Meeting
- Four (4) exhibit representatives
- Newsletter advertisement in one edition of Rumbings (Winter, Summer, Spring) (full page display)
- Logo on the PSG website for the duration of the corporate sponsorship
- Complimentary registration for Family Fun Night on Saturday at the Annual Scientific Meeting (up to 4 invitees)
- Lunch invitation (up to 4 invitees) with members of the PSG board on Friday at an off-site location

Gold—\$12,500

- Recognition in the PSG newsletter, website, and in meeting materials
- (1) Exhibit table at the Annual Scientific Meeting
- Three (3) exhibit representatives
- Newsletter advertisement in one edition of Rumbings (Winter, Summer, Spring) (full page display)
- Logo on the PSG website for the duration of the corporate sponsorship
- Complimentary registration for Family Fun Night on Saturday at the Annual Scientific Meeting (up to 3 invitees)
- Lunch invitation (up to 3 invitees) with members of the PSG board on Friday at an off-site location

Silver—\$10,000

- Recognition in the PSG newsletter, website, and in meeting materials
- (1) Exhibit table at the Annual Scientific Meeting
- Two (2) exhibit representatives
- Newsletter advertisement in one edition of Rumbings (Winter, Summer, Spring) (half page display)
- Logo on the PSG website for the duration of the corporate sponsorship
- Complimentary registration for Family Fun Night on Saturday at the Annual Scientific Meeting (up to 2 invitees)
- Lunch invitation (up to 2 invitees) with members of the PSG board on Friday at an off-site location

Bronze—\$7,500

- Recognition in the PSG newsletter, website, and in meeting materials
- (1) Exhibit table at the Annual Scientific Meeting
- Two (2) exhibit representatives
- Newsletter advertisement in one edition of Rumbings (Winter, Summer, Spring) (half page display)
- Logo on the PSG website for the duration of the corporate sponsorship
- Complimentary registration for Family Fun Night on Saturday at the Annual Scientific Meeting (1 invitee)
- Lunch invitation (up to 1 invitee) with members of the PSG board on Friday at an off-site location

Note: All Corporate Sponsorship opportunities will also receive the Exhibitor Benefits.

Corporate Sponsorship Registration

**Questions related to the Corporate Sponsorship opportunities,
email Dawn Swartz, PSG Executive Director at dswartz@pamedsoc.org.**



PSG Annual Scientific Meeting

September 18–20, 2026 | The Hershey Hotel, Hershey, PA

Dear Valued Supporter,

The Pennsylvania Society of Gastroenterology (PSG) would like to invite you to participate at its annual statewide meeting September 18-20, 2026 at The Hotel Hershey, Hershey. The weekend promises to be an exciting event with speakers from many of the state's excellent medical institutions. There will be scientific sessions devoted to a range of gastrointestinal disorders. There will also be ample time for exhibitor display and interaction with the attendees during the breaks. The Annual Scientific Meeting attendance continues to grow. This year, we anticipate more than 100 attendees.

The exhibit table fee is \$4,000. By exhibiting, your company will receive the following benefits:

- (1) 6-foot tabletop display, draped & skirted
- Signage acknowledgement onsite
- Food & beverages served in the exhibit hall
- (2) Company representative name badges. A maximum of two company representatives are permitted on the exhibit floor at any given time (*Additional badges may be purchased for an additional fee.*)*
- Access to the Annual Scientific Meeting's educational sessions
- A permission-based attendee list will be provided before and after the meeting
- Two complimentary tickets to attend the Welcome Reception on Friday evening
- Company recognition in the Winter 2026 Rumblings newsletter

**Additional badges may be purchased for an additional \$100 each. A maximum of (2) additional badges.*

For this meeting, the exhibit fee payee is the Pennsylvania Society of Gastroenterology a 501c6 organization. Tax ID is 23-2195718.

We hope that your company will join us this September. If you have any questions, please feel free to reach out to the PSG Meeting Manager, Jessica Winger, at jwinger@pamedsoc.org.

For more information, feel free to visit our website:

<https://www.pasg.org/2026-annual-meeting>

Sincerely,
PSG Staff



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Annual Scientific Meeting Exhibit and Sponsorship Opportunities

Exhibitor Fee—\$4,000

- (1) 6-foot tabletop display, draped & skirted
- Signage acknowledgement onsite
- Food & beverages served in the exhibit hall
- (2) Company representative name badges.
A maximum of two company representatives are permitted on the exhibit floor at any given time
*(Additional badges may be purchased for an additional fee.)**
- Access to the Annual Scientific Meeting's educational sessions
- A permission-based attendee list will be provided before and after the meeting
- Two complimentary tickets to attend the Welcome Reception on Friday evening
- Company recognition in the Winter 2026 Rumbblings newsletter



**Additional badges may be purchased for an additional \$100 each. A maximum of (2) additional badges.*



Sponsorship Opportunities

Break Sponsor—\$1,000 *(must be an exhibitor)*

(2) opportunities available

- Signage at break
- Recognition in announcements and meeting materials

Lanyard Sponsor—\$3,000 *(must be an exhibitor)*

Provide lanyards for all attendees with your company logo. Purchasing company will order/design lanyards and ship them to the hotel. Lanyards will be placed at a separate table from registration for attendees to grab for their badges.

Logo on Hotel Key Card Sponsor—\$4,000 *(must be an exhibitor)*

Have your company logo on The Hotel Hershey key card. Each attendee will receive two key cards with your company logo on the key card when checking into The Hotel Hershey. PSG staff will provide specific details for key card printing and printing area. Must be reserved and paid by August 3, 2026. Company logo and artwork due by August 3, 2026. If cancelled before August 3, a 20% cancellation fee will be applied. Cancellation must be received in writing.

Jeopardy Sponsor —\$4,500 *(must be an exhibitor)*

- Exclusive sponsor of Jeopardy
- Company name listed on the agenda as the sponsor for Jeopardy
- Opportunity to address attendees before Jeopardy
- Submit a question for Jeopardy that can be product or marketing related

Friday Welcome Reception Sponsor—\$5,000 *(exhibit table not included)*

(1) opportunity available

Attendees and guests are welcome to enjoy cocktails and hors d'oeuvres, and great company at the hotel. *(Exhibitors are welcome to attend as a benefit to them exhibiting.)*

- Exclusive sponsor of the Friday evening reception
- Two company representatives may attend reception
- Company logo printed on event napkins that will be used at reception



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Sponsorship Opportunities

Wi-Fi Sponsor—\$5,500 *(must be an exhibitor)*

(2) opportunities available (\$2,750 of funding must be provided as an educational grant)

- Sponsor for Wi-Fi on Friday or Saturday at the Annual Meeting; use the company's name as the password for the Wi-Fi
- Company name printed on signage for Wi-Fi instructions in general meeting areas

Saturday Family Fun Night Sponsor—\$6,000 *(exhibit table not included)*

(1) opportunity available

Enjoy a fun-filled evening where attendees can unwind with family and colleagues. This is an evening of entertainment and activities for all ages. *(Exhibitors may attend for an additional fee.)*

- Exclusive sponsor of the Saturday Family Fun Night
- Two company representatives may attend reception
- Company logo printed on cocktail napkins that will be used at Family Fun Night
- Company name displayed on signage at bars and in room during Family Fun Night



Exhibitor & Sponsor Registration

Cancellation Policy: Payment is due in full by August 18, 2026. Companies will incur a 20% cancellation fee if cancellation occurs on or before August 18, 2026. No refunds will be given after August 19, 2025.

Questions related to the Annual Meeting exhibitor and sponsorship opportunities, email Jessica Winger, PSG Meeting Manager at jwinger@pamedosoc.org.



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