

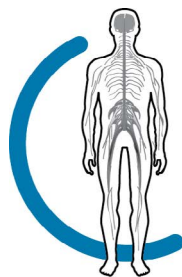
111TH PNS ANNUAL SCIENTIFIC MEETING

THE COMPLETE NEUROSURGEON - LIFE, NEUROSURGERY, AND HARMONY

JULY 18-19, 2025 | THE HOTEL HERSHEY, HERSHEY, PA



EXHIBITOR & SPONSORSHIP PROSPECTUS



PENNSYLVANIA
**Neurosurgical
Society**

Dear Valued Supporter,

The Pennsylvania Neurosurgical Society (PNS) would like to invite you to participate in the 111th PNS Annual Scientific Meeting which will be held July 18-19, 2025 at The Hotel Hershey, Hershey, PA. The weekend promises to be an exciting event with speakers from many of the state's excellent medical institutions.

The Annual Scientific Meeting attendance continues to grow. This year, we anticipate more than 80 attendees. In addition to lectures provided by neurosurgeons throughout the Commonwealth, we also offer scientific abstract oral and e-poster presentations.

PNS will host multiple companies in our exhibit hall (exhibit fee is \$3,500). The exhibit hall will be in a room next to the general session room and food and beverages will also be displayed in the exhibit hall. By exhibiting, your company will receive the following benefits:

- One six foot draped and skirted table
- Two company representatives per exhibit table
- Company name on "Thank You" screen during conference breaks
- Access to a permission-based attendee list before and after the meeting (This list is of attendees who opt-in to share their contact information)
- Company name in onsite materials

** Additional representative badges can be purchased at \$100 each (max of 2 additional representatives)*

For this meeting, the exhibit fee payee is the Pennsylvania Neurosurgical Society, a 501c6 organization. Tax ID is 23-2144604.

We hope that your company will join us this July. If you have any questions, please feel free to reach out to the PNS Meeting Manager, Jessica Winger, at jwinger@pamedsoc.org.

For more information, feel free to visit our website:

<https://www.paneurosurgicalsociety.org/>

Sincerely,
PNS Staff



111th PNS ANNUAL SCIENTIFIC MEETING

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

All sponsors will receive the exhibit table benefits. No Exhibit Hall on Saturday, July 19.

Exhibit Table—\$3,500

- One six foot draped and skirted table
- Two company representatives per exhibit table
- Company name on “Thank You” screen during conference breaks
- Access to a permission-based attendee list before and after the meeting (*This list is of attendees who opt-in to share their contact information*)
- Company name in onsite materials

Platinum Sponsorship—\$15,000

(1) opportunity available

- Exclusive sponsor of the Friday evening Welcome Reception
- Verbal recognition at the reception
- Company logo printed on cocktail napkins that will be used at reception
- Company name displayed on signage in room during Welcome Reception
- (2) Exhibit tables in the exhibit hall with up to (4) on-site representatives
- Thank you in on-site materials
- Premier table placement in exhibit hall (*location chosen by company*)
- Promotional email sent to members by PNS staff (*based on Board approval*)

Gold Sponsorship—\$8,000

(1) opportunity available

- Exclusive audience with the PNS Executive Council on Thursday, July 17 to include an opportunity to give a 15 minute presentation including Q&A; (2) representatives may attend
- Table placement in exhibit hall after the Platinum Sponsor’s choice of premier table placement (*location chosen by company*)

Silver Sponsorship—\$6,000

(2) opportunities available

- \$3,000 of funding must be provided as an educational grant
- Sponsor for Wi-Fi on Friday OR Saturday at the Annual Meeting; use the company’s name as the password for the Wi-Fi
- Company name printed on signage for Wi-Fi instructions in general meeting areas
- Table placement in exhibit hall after the Gold Sponsor’s choice of table placement (*location chosen by company*)

Resident Cocktail Reception—\$1,000 with purchase of exhibit table; \$3,500 without exhibit table purchase.

(1) opportunity available

- Reception held one hour prior to Welcome Reception in the Castilian Room Sundeck
- PNS staff to send promotion emails to Annual Meeting Attendees
- Company to provide promotional content
- Company to pay for cocktails and beverages separately

REGISTER ONLINE



PENNSYLVANIA
**Neurosurgical
Society**

EXHIBITOR INFORMATION

Exhibit Hours: Exhibit hours are from 7:00 a.m. - 2:45 p.m. on Friday, July 18.

Teardown will be 2:45 - 5:00 p.m. on Friday. There will be NO Exhibit Hall on Saturday, July 19.

<p>FRIDAY MORNING</p> <p>6:00 a.m. - 7:00 a.m. Exhibitor Set-up</p> <p>7:00 a.m. - 8:00 a.m. Breakfast in Exhibit Hall with Attendees</p> <p>8:00 a.m. - 9:40 a.m. General Session</p> <p>9:40 a.m. - 10:30 a.m. Break in Exhibit Hall with Attendees</p> <p>10:30 a.m. - 12 noon General Session</p>	<p>12 noon - 1:00 p.m. LUNCH</p>	<p>FRIDAY AFTERNOON</p> <p>1:00 p.m. - 2:15 p.m. General Session</p> <p>2:15 p.m. - 2:45 p.m. Break in Exhibit Hall with Attendees</p> <p>2:45 p.m. - 5:00 p.m. General Session</p> <p>2:45 p.m. - 5:00 p.m. Exhibitor Teardown</p> <p>5:30 p.m. - 8:00 p.m. Welcome Reception (representatives may attend)</p>
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*Schedule is tentative and subject to change. Exhibit table representatives are expected to be present during all **bold** events listed above.*

- **Set-up:** Exhibit set-up is from 5:00 p.m. to 7:00 p.m. on Thursday, July 17 and 6:00 a.m. to 7:00 a.m. on Friday, July 18.

Your company name sign will be placed on your assigned table. Each exhibitor will be provided with a 6' table (draped and skirted), name badges and a permission-based attendee list.

Tables will be set around the perimeter of the exhibit room. You are responsible for securing your exhibit and personal items at all times.

- **Electric:** If you require a standard electrical outlet for your display, please indicate this on your registration so arrangements can be made with the hotel. You will be charged an additional \$50 for each electrical outlet requested.
- **Additional Onsite Representatives:** A maximum of two additional badges may be purchased at \$100 each.

- **Food & Beverage:** Breakfasts and breaks will be set-up in the exhibit area. Representatives are welcome to enjoy the food and beverages provided. Exhibitors are encouraged to attend the Friday lunch in the Fountain Lobby and the Friday evening Welcome Reception.

- **Sessions:** If you choose to attend sessions, you MUST remove your name badge and any visible logos while in the session.

- **Parking:** Parking is complimentary at The Hotel Hershey.

- **Cancellation Policy:** Payment is due by June 18, 2025. Companies will incur a 20% cancellation fee if a cancellation occurs on or before June 18, 2025. No refunds will be given after June 18, 2025.



EXHIBITOR SHIPPING INFORMATION

Shipping: Materials will be accepted 72 hours prior to the event (Monday, July 14). Items delivered **more than 72 hours prior** may be refused or subject to a storage fee. Exhibitors will be responsible for pick-up arrangements. Additional shipping information will be emailed to each company the week prior to the meeting.

Shipping Address: Use this address for ALL ITEMS being shipped to The Hotel Hershey:

**PNS Annual Meeting
c/o The Hotel Hershey
100 Hotel Road
Hershey, PA 17033
Attn: Convention Services Department
Hold for "Company Name"
Box 1 of 2/Box 2 of 2 etc.**

Delivery Instructions: Please contact Donna Martinez, CMP at dmartinez@hersheypa.com or 717-534-8819 to let the hotel know of your delivery. The hotel needs the name of the delivery service for large items as well as a target delivery time. All deliveries must come on a truck with a lift gate, any arriving on trucks without the lift gate will be turned away. The hotel does not have a dock. The service elevator entrance is only 42" W x 84"H, so we have limitations on what we can bring from the ground floor to the first-floor exhibitor area.

Any deliveries that come "crated" must be unpacked and handled by the representatives of the company exhibiting. Crates must be sent away with the delivery truck and cannot be stored at the hotel. Prior to unloading, vendors must sign in with hotel security in order to access the service entrance with their exhibit items. Hotel security is located via the east entrance on the ground floor.

***Note-The hotel asks that any items being delivered on Thursday, July 17 arrive after 12 p.m. as food deliveries come in through the same service entrance.**

Storage: Storage is available for small boxes and items for vendors during the meeting.

Shipping Out:

- Individuals must arrange for shipping items off property
- All boxes must be secured and taped closed
- All boxes must be labeled with shipping information on packages
- Any materials left behind after the event will be charged a storage fee of \$25.00 per day
- Items left after one week will be discarded



If you have any questions regarding the meeting, please call Jessica Winger, PNS Meeting Manager at (717) 909-2693 or email at jwinger@pamedsoc.org.